

Celebrating Green Innovators from Estonia, Latvia and Lithuania



Learn more about: Aerones (LV), Naco Technologies (LV), Nando (LT), 1MTN Group (LV, EE), Fusebox (EE), Modus Circulum (LT), eAgronom (EE), Gren (LV), R8tech (EE), HempCup (LT), P-Agro Minerals (LV), Bikeep (EE), Walk15 (LT), KIUD (EE), Efenco (EE), FAYR (LT), Themo (EE), Zippy vision (LV)

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"Innovation is the ability to see change as an opportunity not a threat" – Steve Jobs.

he journey towards sustainability is both dynamic and multifaceted. Plenty of challenges remain on the path to a fully sustainable future and Germany, which has taken its position as a frontrunner in green innovation, boasting impressive statistics in renewable energy adoption and sustainable practices, is more than aware of these challenges. Regardless of this, or rather precisely because of it, environmental technology and companies specialising in this field are playing an increasingly important role in Germany as a whole. Their share of gross domestic product is 15% – and the trend is upward. The so-called Green-Techs are set to soar in value from €392 billion in 2020 to €856 billion in 2030 in Germany. Furthermore, Germany ranks 8th among the 132 economies featured in the Global Innovation Index 2023.

Estonia, Latvia and Lithuania are also known as green countries. And when it comes to innovation, all three Baltic countries rose up in the Global Innovation Index in 2023. The highest-ranked country in the Baltics last year was Estonia, which took 16th place in the index, with Lithuania coming 34th and Latvia 37th.

All this led to this year's theme of 'Green Innovator' for the German Business Award in the Baltic States. For the 22nd time, the German-Baltic Chamber of Commerce selected the best innovative companies

in the three Baltic countries to present them with the German Business Award. The winners were:

'Aerones', which is a company in the robotics and wind energy sector that has developed a range of unique robotic solutions for wind turbine inspection and maintenance. 'NACO Technologies', which is pioneering a new era of green hydrogen applications with its thin, nanosized coatings. 'Nando', which is a biotechnology company that develops and manufactures high-added-value microbiological products and chemical additives for agriculture and industry.

In this issue of Baltic Business Quarterly, you will also find many other examples and stories of Baltic companies that have implemented their green business ideas in various sectors. From renewable energy, ecofriendly transportation initiatives, through to waste management strategies aimed at reducing pollution, the companies from Estonia, Latvia and Lithuania demonstrate a wide-ranging approach to sustainability.

I therefore take great pleasure in wishing you a highly enjoyable read and hope you will be inspired by the various green innovations!

Yours, Florian



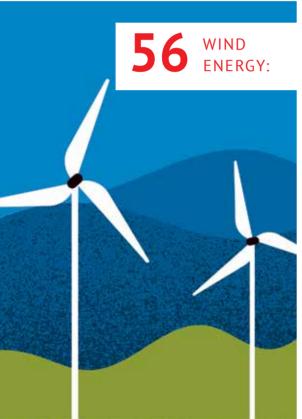
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ESTONIA BUSINESSES VISIT HANNOVER MESSE

eaching out to the German market: Estonian Minister of Economic Affairs and IT Tiit Riisalo (r.) visited the Hannover Messe on 24 April 2024 together with a business delegation of about 50 entrepreneurs. While attending the world's leading industrial technology trade show, Riisalo gave a keynote talk, took part in a discussion panel about strengthening European competitiveness, and met his German counterpart Robert Habeck (l.). "The EU economy is facing great challenges and both Germany and Estonia are in the thick of it. But our shared values and common causes for Ukraine, defence, the economy and development make us stronger together", he wrote on X after the meeting.

The Estonian Minister's agenda also included talks with the Economics Ministers of Lower Saxony and Baden-Württemberg. Accompanied by the business delegation, Riisalo visited the industrial company Komatsu and met representatives from businesses represented at Hannover Messe. Germany is currently the fifth-largest export market for Estonian companies. AW





nmin Estonia





LATVIA AND GERMANY EYEING MORE COOPERATION IN GREEN ENERGY

he Latvian Prime Minister Evika Siliņa
(L.) discussed the possibilities of more
economic cooperation between her country
and Germany during a visit to Berlin on 27 March 2024.
Speaking to the press after a bilateral meeting with
Chancellor Olaf Scholz (r.), Siliņa stated that Germany
is Latvia's strategic partner and she wants "as much
Germany as possible in Latvia".

"We talked about the role of German investments in our economy and long-term cooperation in the green economy", she said, adding that the economic ties between the two countries are here to stay. Silina believes that Latvia's ability to generate green energy and German engineering knowledge can benefit both countries. "We also see great potential in the transport sector, defence industry and digital development."

Scholz said that Germany is willing to cooperate and indicated that the Baltic States are able to produce more renewable energy than they need for their own consumption. "This applies to electricity as well as to green hydrogen. We want to work together on that", the Chancellor underlined. AW

LITHUANIA AIMS TO INTENSIFY ECONOMIC COOPERATION WITH GERMANY

uring a recent visit to Germany, the Lithuanian Prime Ingrida Šimonytė promised that her country is open and ready to do everything necessary to make the Lithuanian-German economic cooperation a true success story for both nations. Taking part in an annual event of the German association for small and medium-sized businesses (BVMW) on 13 March 2024 in Berlin, she voiced the hope that companies from Germany and Lithuania will follow suit, as the governments of both countries increase and intensify their cooperation.

Lithuania sees significant potential for cooperation with Germany in pioneering economic sectors such as biotechnologies, IT, green energy technologies, and a vibrant, growing startup ecosystem. Germany is Lithuania's key strategic partner in science, innovation and technology, and Lithuania would like to take this cooperation ever further, claimed Šimonytė, who also met members of the German biotechnology sector association "Bio Deutschland". AW



Photo: Lietuvos Respublikos Vyriausybė / Laima Penek







GERMANY CELEBRATES LAUNCH OF HUGE BATTERY PLANT CONSTRUCTION

ymbolic start for the construction of a gigafactory: Swedish company Northvolt is to build a multibillion-euro plant making battery cells for electric cars in Germany. Chancellor Olaf Scholz commended the strategic importance of the investment at the ceremony on 25 March 2024. "Germany was, is, and will remain a country with a strong manufacturing base. The production of good cars beyond the combustion engine continues to form the backbone of our industrial sector. For that, we need battery cells made in Germany, made in Europe", he said, before pressing the button to officially launch the construction work together with the Minister for Economic Affairs Robert Habeck, Schleswig-Holstein Prime Minister Daniel Günther and several Northvolt executives.

Once completed, the new factory called Northvolt Drei near Heide in the northern state of Schleswig-Holstein will produce up to a million battery cells and generate 3,000 jobs. Production at the state-of-art-site is set to start in 2026. AW

oto: Northvolt