



# Business Award 2019

German-Latvian/ German-Estonian/ German-Lithuanian

## What:

### The Fintech of the Year

The prize is awarded to the most successful Fintech company from Latvia, Estonia and Lithuania. The winner will be determined during the award ceremony by pitching with live voting.

## Additional honours:

### Exporter of the Year

The special prize is awarded to the company that has achieved the highest export growth to Germany compared to the previous year.

### Member of the Year

An AHK member will receive this award for his exceptional contribution to the enduring promotion of bilateral relations between Germany and the Baltic States.

## When:

29th May 2019, Vilnius

6th June 2019, Riga

8th November 2019, Tallinn

## Participants:

Various representatives of German, Latvian, Estonian and Lithuanian politics, economy, press and fintech scene.





| Advantages   | Sponsor         | Partner         |
|--|-----------------|-----------------|
| <b>Highlighted exposure of sponsor's logo</b>  |                 |                 |
| Highlighted exposure of sponsor's logo on the awards invitation  | ✓               | ✓               |
| Sponsor can place table banners  | ✓               |                 |
| Sponsors have presentation area for advertisement material   | ✓<br>Separate   | ✓<br>Together   |
| Highlighted exposure of sponsor's logo on the sponsor wall   | ✓<br>Big        | ✓<br>Small      |
| Highlighted exposure of sponsor's logo on the AHK award website with link to the sponsor's website                                       | ✓               | ✓               |
| Post-reporting in the AHK magazine Baltic Business Quarterly (print run 3.000)   | ✓               | ✓               |
| <b>On the venue</b>  |                 |                 |
| Sponsor's Roll-up-banner   | ✓               |                 |
| Seat at the VIP table  | ✓               |                 |
| 2 additional tickets for the award ceremony  | ✓               |                 |
| Mention in the opening greetings   | ✓               |                 |
| <b>Special</b>   |                 |                 |
| Possibility to be part of the jury   | ✓               |                 |
| Advertisement in the AHK magazine Baltic Business Quarterly [Half page for 1 Country Sponsorship/ Full page for 3 Countries Sponsorship] | ✓               | ✓*              |
| <b>1 Country Sponsorship Package Fee, EUR</b>  | <b>1.900,--</b> | <b>900,--</b>   |
| <b>3 Countries Sponsorship Package Fee, EUR</b>  | <b>4.900,--</b> | <b>2.500,--</b> |

Fees are excluding tax

\* only for 3 Countries Sponsorship

