

Conference Program

12:40-13:00 Registration / Reception / Coffee

13:00-13:15 Welcoming addresses

- Raimonds Aleksejenko, Deputy State Secretary, Ministry of Economics of Latvia
- Armands Krūze, Acting Director of City Development Department, Riga City Council
- Florian Schröder, CEO, AHK Baltic States
- Toms Grīnfelds, Chairman of the Board, MASOC

13:15-14:00 Keynote speech: Industry 4.0 and German activities.

Connected manufacturing from the SAP perspective.

- Dr. Carsten Polenz, Representative of the German Platform Industrie 4.0., Vice President Product & Innovations, SAP, Germany

14:00-14:40 Keynote speech: Industry 4.0 in Practice: The potential, the challenges, and what it actually takes.

- Artūrs Seilis, Director of Operations Development, UPB Holding, Latvia

14:40-15:10 Coffee break

15:10-17:20 Practical session: Digital Value Chains

- 15:10-15:40 Navigating through digital business transformation
Prof. Dr. Volker Wittpahl, Managing Director, Institute for Innovation and Technology (iit), Germany
- 15:40-16:10 How to win with IoT? – The IoT winning formula
Gerard de Bourbon, Chief Evangelist, Tele 2 IoT, Sweden
- 16:10-16:30 Big data analytics in the context of industrial IoT
Jürgen Walter, Managing Director, DATATRONiQ, Germany
- 16:30-16:50 Low labour costs and robotisation
Artūrs Žipris, Mechanika Engineering SIA , representative of KUKA, Latvia
- 16:50-17:10 Industry 4.0 from concept to training
Jānis Spoģis, FESTO SIA, Latvia
- 17:10-17:20 Short introduction to HANNOVER MESSE and its activities for Industrie 4.0
Markus Schorak, Project Director Industrie 4.0, Deutsche Messe AG, Germany
Raffle of 2 tickets (including flights) to HANNOVER MESSE

17:20-18:30 Networking buffet and Info market

Moderation by Oskars Priede

