



**Dr. Carsten Polenz** is responsible for the external, political activities of SAP within the areas of Industrie 4.0, Internet of Things and Digitization of Industry, supporting directly the Executive Board Member Bernd Leukert. In this role, he works closely with the German Ministries for Economics (BMWi) and Research (BMBF) to steer the Plattform Industrie 4.0 as well as with the DG Connect of the EU and other national initiatives for Digitization around Europe, e.g. Industrie du Futur. Before working at SAP, he was researcher at the Wuppertal Institute for Climate, Energy and Resources, working in the area of sustainable energy consumption.



**Arturs Seilis** is the Head of Business and Operations Development Department at UPB.

His responsibilities have ranged between market entry and strategies, process optimization and R&D. Lately, his main focus is on shaping and executing company's IT strategy - building internal digital skills, ensuring knowledge acquisition and transfer, forming strategic alliances with technology partners, overseeing project execution and commercializing digital solutions developed in-house. Before joining UPB has been active in numerous fields including manufacturing industry, government sector, marketing and arts.



**Prof. Dr. Wittpahl** is managing Director of the Institute for Innovation and Technology (iit) Since January 2016. As an expert he is working at the ITG Information Technology Society within VDE for many years. He is very active in the field of Ambient Assisted Living (AAL) and i.e. since 2007 member of the program committee of the AAL congress. In 2014 Volker Wittpahl started a Professorship at the Klaipėda University (LT), where he is initiating German-Baltic projects on Technology and Knowledge Transfer. He is also co-initiator of the Baltic Innovation Center of Energy-efficient Systems (BICES) at the Klaipėda University.



**Gerard de Bourbon** is an executive with more than 28 plus years of significant international management, sales, marketing, consulting, strategy, business development background gained at several blue chip, companies in the IT /Telecom industry, such as Verizon, CA, IBM, HP, Lucent, Ericsson, Hewlett-Packard, with a strong background in digital transformation, M2M, IoT, security, AI, cognitive and neural networking, contextual learning, finance, operations, mergers and acquisitions.



**Jürgen Walter** is CEO and Founder at Datatroniq.com, responsible for product development, long-term innovation and technology. Prior to founding Datatroniq, he worked for IBM in Germany and Canada, and after a few years in Silicon Valley, he finally returned to the motherland and got involved with a number of startups in Berlin. Walter is also founding member and CTO of AdvancedAnalytics.Academy GmbH, an international data science training network. He is an internationally recognized expert for scalable IT infrastructures, cloud computing and Big Data architectures with more than 15 years of experience.



**Artūrs Žipris** is the owner, project manager and programmer at Mechanika Engineering. Since 2015 he has been the system partner, developer of automatic factory systems, beginning from the idea till putting into service and staff training, at the well-known German robot manufacturer KUKA. He is developing projects for such companies as „Cēsu Alus”, „Latvijas Finieris”, „Ādažu čipsi”, „Adugs” etc.